



**ProfiMed**

**Dental floss? It's our passion!**

# OUR COMPANY

The **passion** for dental floss started about 30 years ago, when a young and ambitious couple, Elena Longoni and Ciro Lai, opened their first workshop in Trieste. This is where the first dental floss bobbins rolled out and were sold to dental deposits in 1994.

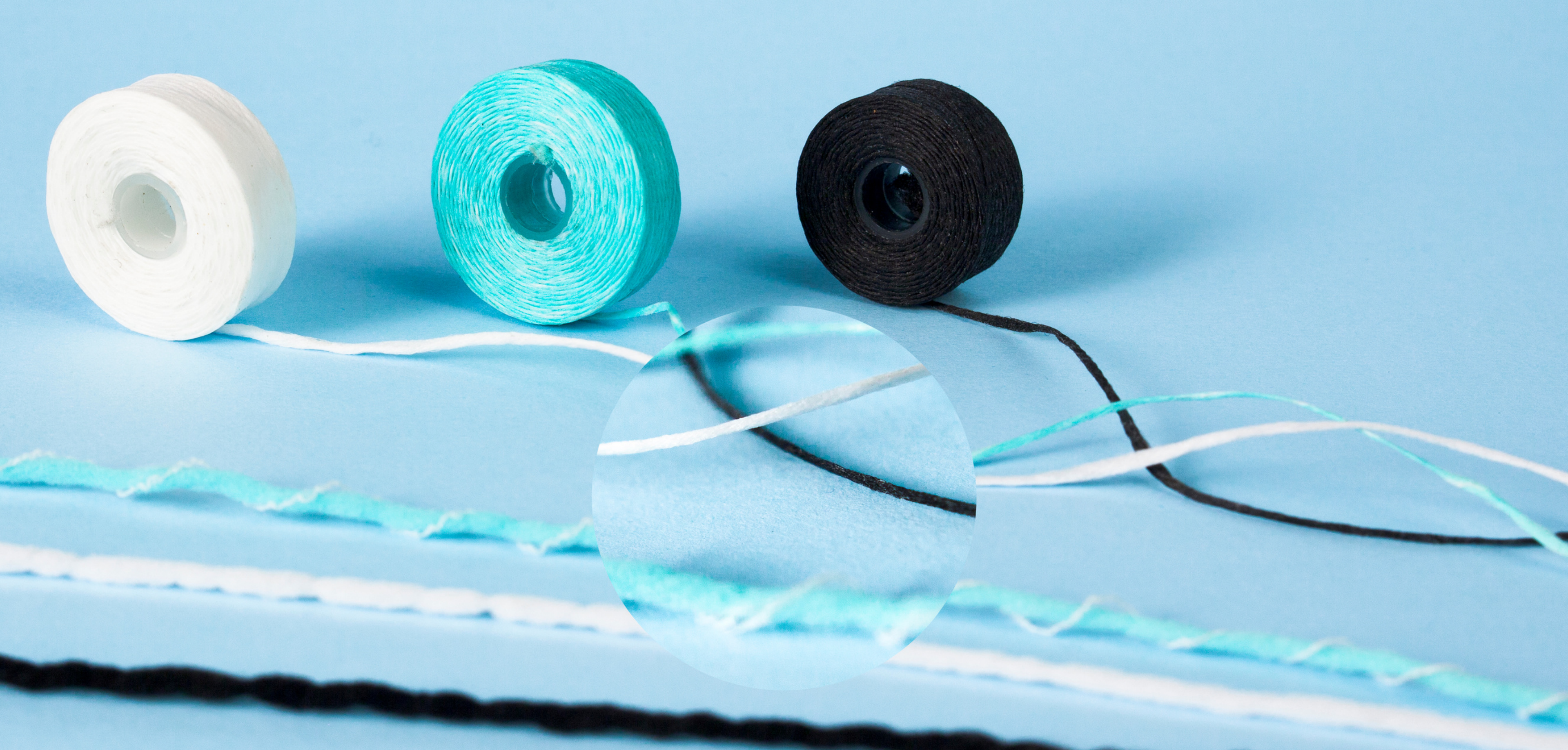
Elena and Ciro strongly believed in the **dream** that they could offer a flossing experience like **never before**.

In 1997, they closed their workshop on the Adriatic Sea to pursue a new dream: a new factory in Sesto San Giovanni.


As time went by, market demands and their skills grew hand in hand, so that they needed to move again to Cassina De' Pecchi and then to Brugherio, where, together with their daughter and son, they still run the company today.

**WATCH THE VIDEO OF OUR NEW FACILITY:**

<https://www.youtube.com/watch?v=9wqaeyXi8HU>



**OUR MISSION**



**Nothing great in the world has ever been accomplished without passion and ProfiMed has found its “element” in dental floss.**

**Our mission** is to be the **reference point** for all companies, brands, large-scale distribution brands, pharmacy chains and creative and dynamic start-ups who want to stand out for the **quality, customization and eco-sustainability** of their dental floss, designed and built on the specific needs of the most demanding customers and distribution channels.

# OUR GOALS MEET OUR VALUES

1. Establishing ourself as a **leading sustainable** and **advanced technology** company
2. Granting the **highest quality standards** existing on the market today
3. Offering **versatility** and **reliability**
4. Being **passionate** about our customer's **success** and building a **trustworthy** and **transparent** long-term **relationship**
5. Offering a totally integrated system of **research**, **creativity** and **manufacturing** processes
6. Caring about **profitability** as the mechanism to drive **growth and impact**, while keeping products **competitive** and **affordable** at all stages.

# **OUR “HOW” FOR A UNIQUE DENTAL FLOSS**

Our knowledge and experience has made us today the largest and most unique European dental floss contract manufacturer.

An “360° in-house service “from product briefing to shipment” is the core of our success.

We are able to care about all our international customers in more than 30 countries, where we export 90% of our production.



## **Haste makes waste!**

The production of dental floss requires a lot of attention in all its phases.

We have around 40 machines available to produce our bobbins and a team made of about 100 people that, every day, with **devotion** and **passion**, strive to make that dream of a brighter future come true: **a world of shiny smiles, the best oral care experience ever.**

Exclusive advanced technology allows us to reach a production capacity of **40 million pieces per year** through cost capitalization.

When it comes to creating a new dental floss project, we stand out for our **consolidated protocols and processes**, proven to actively involve and reassure our customers at any stage of their dental floss project development, avoiding missing information and delays in every phase.

# OUR VISION IS GREEN

ProfiMed has spared no effort to protect the environment since its inception.

## PLANET

Eco-friendly manufacturing for the lowest possible environmental footprint.

Our top-notch sun-powered factory is built with the latest technology advancements in mind.

## PEOPLE

Socially responsible in the choice of an unparalleled array of eco-friendly yarns, ingredients and packaging which will blow your mind and make you dream of a fantastic future in harmony with mother nature.

## PROFESSIONAL

Evidence-based innovations endorsed by professionals to provide consumers with the confidence to make the switch to a sustainable future.





# Pmask

## OUR COLORFUL SURGICAL MASKS WORLD

### TYPE II AND IIR FACE MASKS

We made sure that our **certified** class I medical-device, type II and IIR passed all the necessary tests to guarantee the **safest** product (BFE>99%).

Our medical devices are **soft** and **non-allergenic**.

### NOT JUST A MATTER OF COMFORT

The impossible becomes reality: our Pmask are a **caress** on your face! Thanks to our **comfortable ear loops** and our perfectly **adjustable nosepiece**, it will be easy to forget you are wearing a mask...

### A WORLD FULL OF COLORS

Bring out your creativity and match it with your outfit! We developed **six** different **colours**, always available: **white, black, green, orange, light blue, pink**.

# INDUSTRY RECOGNITION



**ISO 9001:2015**

**ISO 22716:2007**

**IFS-HPC 2016**

**FDA 21 cfr 820**

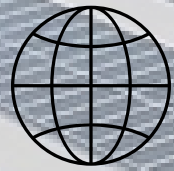
# WITH KIND CONCESSION FROM OUR CUSTOMERS



# CONTACTS



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